

Position paper

January 2020

erlenbacher backwaren

Marketing service, marketing services and trade fairs



Since 2009, erlenbacher backwaren has addressed the issue of sustainability in all practices.

We attempt to work with people, animals, the environment and resources as responsibly as possible, in terms of both our strategic orientation and our daily activities and products. We believe that this is an ongoing learning process, which can never be considered completed. We are always willing to learn more and appreciate suggestions.

We welcome the fact that our business partners also support and work toward these aims, and we require that they are met.

The printed paper used by erlenbacher for mailing items, flyers and letters originates exclusively from sustainably managed forests and is FSC or PEFC certified.

Erlebacher backwaren makes a great effort in producing all the needed products in Germany, in order to be able to guarantee the highest possible standard of food safety.

Moreover, all print media is produced with environmentally friendly varnishes and printing methods. All used textiles comply with the Bio Tex Standard 100. System modules and reusable stand materials are used for small-scale in-house exhibitions while attention is paid to modularity, reusability, recycling and sustainability when individual stands are set up. We try hard to achieve the highest possible degree of sustainability for all services and service articles through our service organisation and suppliers.

Bernhard Neumeister
CEO

i. V. Babette Schmidt
Head of Communication