

Creamy variety for every taste!

Four new cream cheese slices from erlenbacher – gluten and lactose free



Cream cheese slices, gluten and lactose free. Photo: erlenbacher

Groß-Gerau, 11 March 2016 – **Cream – a nightmare for lovers of cake who are lactose-intolerant. But not any more. erlenbacher has launched four delicious cream cheese slices containing absolutely no lactose or gluten. Because less is sometimes more.**

If you suffer from allergies, you need to completely avoid certain foods, right? Not necessarily. Take lactose intolerance, for example. This is a common condition that is often associated with coeliac disease (gluten intolerance). Sufferers cannot tolerate products containing milk or wheat. An estimated 12 million people in Germany alone are affected by this condition. "Nobody should be forced to sacrifice enjoyment. That's why erlenbacher has something for everyone who loves cake," explains Babette Schmidt, Head of Marketing at erlenbacher backwaren GmbH. "We've worked hard to fine-tune our recipes and can now offer a product that meets the varying requirements of our customers." The result? The addition of four new cream cheese slices to our range of gluten/lactose-free products.

Delicious alternatives: yes. Sacrifice: no

Instead of having to ask "Is that lactose-free?", the only question now is "Fruit or chocolate?". For fans of fruit, erlenbacher offers a choice of three different varieties: a lactose-free cream cheese filling sandwiched between two gluten-free sponge layers made using rice flour, topped with either diced fresh peach, juicy raspberries or aromatic strawberries. If you are in the mood for chocolate, look no further than our new cream slices made from lactose-free chocolate cream and dark sponge. The good news is that all four cream slices are both lactose and gluten free. A perfect combination that you can enjoy in full confidence.

Ideal for the catering industry and specialised wholesale trade sector

Our new cream cheese slices hit the mark in terms of convenience and taste. As a producer of cakes for the specialist wholesale trade and catering sectors, erlenbacher understands the importance of convenience. Pre-cut into 4.8 x 9.8 cm catering portions, our cream cheese slices are ready to serve on trays or plates.