



Erlenbacher

Passion & Cakes since 1973

VEGAN VARIETY



Our
quality promise

FULL ENJOYMENT WITHOUT ANIMAL PRODUCTS.

For us, vegan is not a renunciation of pleasure. Because our vegan cakes are wonderfully fluffy and delicious. How do we achieve this without eggs or butter? Like everything at Erlenbacher: with craftsmanship, expertise and our unique passion for good cake.

- We make all the dough ourselves in our dough mixing centre.
- We strictly separate raw materials from the flow of goods.
- We guarantee 100% vegan.



APRICOT CAKE, CODE 8110216

A new interpretation of a classic cake: with layers of a nutty sponge and a light coloured sponge for a great look. Covered with plenty of apricots halves this cake tastes wonderfully fruity.

Fruit content: 34 %.

| weight | measurements | weight/portion | portions | pieces/case |
|---------|--------------|----------------|----------|-------------|
| 1,570 g | ø 26 cm | approx. 131 g | 12 | 4 |

Defrosting instructions: At room temperature (21 – 22 °C) whole cake for about 5 hours.

FINEST APPLE CAKE, CODE 8108611

Juicy apple filling on delicious vegan shortcrust pastry, topped with apple slices and flaked almonds. A heavenly apple cake delight – vegan, lactose-free and simply delicious!

Fruit content: 68 %.

| weight | measurements | weight/portion | portions | pieces/case |
|---------|--------------|----------------|----------|-------------|
| 2,250 g | ø 28 cm | approx. 188 g | 12 | 4 |

Defrosting instructions: At room temperature (21 – 22 °C) whole cake for about 9 hours.



BANANA WALNUT CAKE, CODE 8110126

A moist base of banana bread with walnuts on crispy oat crunch covered with a generous layer of oat drink based topping. Chopped pistachios decorate this vegan and **palm free** cake.

| weight | measurements | weight/portion | portions | pieces/case |
|--------|--------------|----------------|----------|-------------|
| 980 g | ø 24 cm | approx. 82 g | 12 | 4 |

Defrosting instructions: In the refrigerator (6 – 7 °C) whole cake for about 5 hours. At room temperature (21 – 22 °C) whole cake for about 2 hour.





BANANA CURRANT SLICES, CODE 8109043

The vegan banana sponge contains crunchy walnuts topped with redcurrants. The whole cake is jazzed up with a mixture of hazelnuts, walnuts, almonds and rolled oats. **Palm oil free.**
Fruit content: 21 %.

| weight | measurements | weight/portion | portions | pieces/case |
|---------|--------------|----------------|----------|-------------|
| 1,150 g | 19 x 28 cm | approx. 96 g | 12 | 6 |

Defrosting instructions: In the refrigerator (6 – 7 °C) whole cake for about 8 – 9 hours. At room temperature (21 – 22 °C) whole cake for about 4 hour.

LEMON SLICES, CODE 8109551

A muffin base refined with a scrumptious lemon cream and topped with icing sugar. What has always been good can always still be made just that little bit better! **Palm oil free.**

| weight | measurements | weight/portion | portions | pieces/case |
|---------|--------------|----------------|----------|-------------|
| 1,500 g | 28 x 38 cm | approx. 63 g | 24 | 3 |

Defrosting instructions: At room temperature (21 – 22 °C) whole cake for about 2 hours.



STRAWBERRY SLICES, CODE 8109523

A vegan strawberry cream on a dark muffin base surrounds aromatic strawberry cubes and fluffy cream. To make the cake complete, crunchy chocolate drops and a fruity strawberry mix as a decoration to entice all your senses.

| weight | measurements | weight/portion | portions | pieces/case |
|---------|--------------|----------------|----------|-------------|
| 1,550 g | 19.5 x 29 cm | approx. 129 g | 12 | 4 |

Defrosting instructions: In the refrigerator (6 – 7 °C) whole cake for about 10 hours.



CREAMY INDULGENCE WITHOUT ANIMAL PRODUCTS.

A vegan cream slice. Is that even possible? We asked ourselves the same question. And then we made it - with our self-developed plant cream and the best ingredients. The result: a velvety creaminess and a natural taste. Vegan can be so mmhh!

- Our plant cream is developed and produced ourselves.
- We make all the doughs and bases ourselves.
- We guarantee: 100% vegan.



crazy cheesecake club

NEW CLUB MEMBERS:

VEGAN CHEESECAKE-ALTERNATIVES



CRAZY! CREAMY! iMOM iN VEGAN

We are expanding our Crazy Cheesecake Club to offer vegan club members.

Our new cheesecakes are not only super fruity, but also insanely creamy.

And, crazy as it sounds, they are also vegan and plant-based.

We make the shortcrust pastry with vegetable margarine and ground nuts. Our specially developed creamy filling is purely plant-based.

We only use selected fruits for the fruit preparations and cook them with care ourselves.

And, because we are just mad about cheesecake, we add a cheeky fruit topping, too. The result is fully vegan and just a little bit crazy!

WOW, IT'S VEGAN!

**PLANTASTIC CREAMY BLUEBERRY
VEGAN CHEESECAKE-ALTERNATIVE**
CODE 8110581



Insanely creamy, crazily fruity and yummy down to the last bite. And of course, it's vegan and plant-based. A shortcrust pastry base with a gentle nutty note. A creamy, white and blue layered filling, finished with our own blueberry fruit preparation. And even more blueberries as a topping. It might sound crazy, but it tastes insanely good! No question.

| weight | measurements | weight/portion | pieces/case |
|------------------------|--------------|-------------------|---------------|
| 1.525 g | ø 24 cm | approx. 108 g | 4 |
| cases per pallet/layer | | pieces per pallet | GTIN UK |
| 72/6 | | 288 | 4004311505816 |



Defrosting instructions: Defrost the whole product in the fridge (6 – 7°C) for approximately 10 hours, at room temperature (21 – 22 °C) the whole product for approximately 6 hours.



THAT CREAMY CAN VEGAN BE!

**PLANTASTIC CREAMY RASPBERRY
VEGAN CHEESECAKE-ALTERNATIVE**
CODE 8110594



Insanely good! This vegan and plant-based madness starts with a shortcrust pastry base with a gentle nutty note. This is topped with a creamy filling, which includes tasty drops of our own raspberry fruit preparation. The whole thing is topped with delicious raspberries. Pure madness!

| weight | measurements | weight/portion | pieces/case |
|------------------------|--------------|-------------------|---------------|
| 1.575 g | ø 24 cm | approx. 112 g | 4 |
| cases per pallet/layer | | pieces per pallet | GTIN UK |
| 72/6 | | 288 | 4004311505946 |



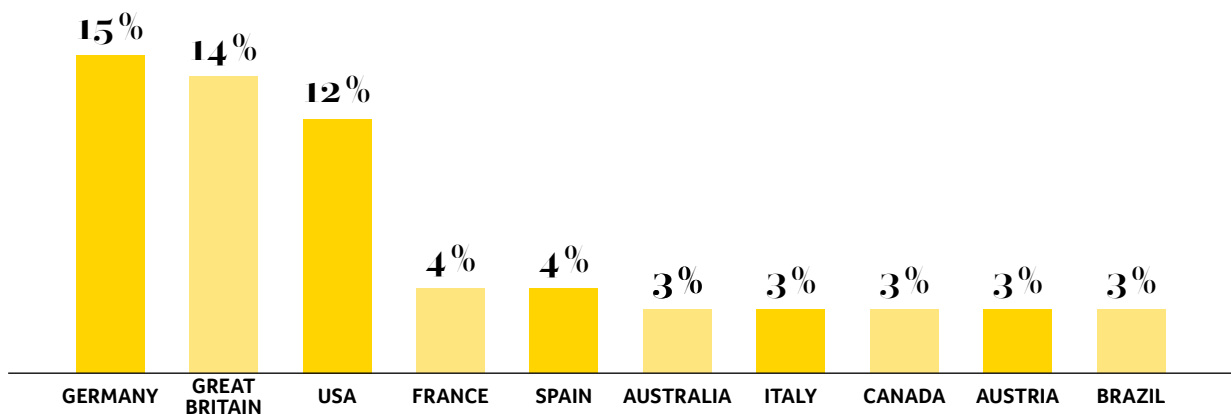
Defrosting instructions: Defrost the whole product in the fridge (6 – 7°C) for approximately 10 hours, at room temperature (21 – 22 °C) the whole product for approximately 6 hours.





Worldwide, there were **79 million** vegans ready in 2019. In the US alone, the number increased from **4 million** in 2014 to **20 million** in 2018. Vegan is a global megatrend indeed. **15 %** of food and beverage launches in Germany were labelled vegan between July 2017 and June 2018. This compares to only **4 %** five years earlier (Mintel, 2018). The United Kingdom and the United States follow in second and third place (Mintel, 2018). Vegan variety becomes relevant in more and more countries and it is also interesting for vegetarians, flexitarians and people who occasionally consciously give up animal products.

TOP 10 COUNTRIES WITH THE HIGHEST SHARE OF GLOBAL VEGAN FOOD AND BEVERAGE LAUNCHES



Sources: MINTEL GLOBAL NEW PRODUCTS DATABASE (GNPD), July 2017 - July 2018), The Vou 2019 world of vegan but how many vegans are in the world
 Period: 07/2017-07/2018

OUR VEGAN PRODUCT OVERVIEW



| Code | Description | Weight | Weight / portion | Pieces per case | Pre-cut portions | Cases per pallet/layer | EAN case |
|--------------------------------------|---|---------|------------------|-----------------|------------------|------------------------|---------------|
| VEGAN CHEESECAKE-ALTERNATIVES | | | | | | | |
| 8110581 | Plantastic Creamy Blueberry Vegan Cheesecake-Alternatives | 1,525 g | approx. 108 g | 4 | 14 | 72/6 | 4004311505816 |
| 8110594 | Plantastic Creamy Raspberry Vegan Cheesecake-Alternatives | 1,575 g | approx. 112 g | 4 | 14 | 72/6 | 4004311505946 |
| ROUND CAKES | | | | | | | |
| 8110126 | Banana Walnut Cake | 950 g | approx. 82 g | 4 | 12 | 66/6 | 4004311504901 |
| 8108611 | Finest Apple Cake | 2,250 g | approx. 188 g | 4 | 12 | 36/4 | 4004311004852 |
| 8110216 | Apricot Cake | 1,570 g | approx. 131 g | 4 | 12 | 56/8 | 4004311004852 |
| TRAY BAKES | | | | | | | |
| 8109043 | Banana Currant Slices | 1,150 g | approx. 96 g | 6 | 12 | 60/6 | 4004311098295 |
| 8109551 | Lemon Slices | 1,500 g | approx. 63 g | 3 | 24 | 88/8 | 4004311504406 |
| CREAM SLICES | | | | | | | |
| 8109523 | Strawberry Slices | 1,550 g | approx. 129 g | 6 | 12 | 66/6 | 4004311058947 |

ORDER-HOTLINE: 06152 803-351