

Sustainability

For more than 10 years, sustainability has been an important pillar of our corporate strategy

before 2010



Membership
ZNU (2008)

1st Sustainability
Company Check

Implementation of
Sustainability Manager
and Sustainability
Ambassadors

2012



First CO₂ Footprint
for bakery goods

2014

“Farm to Fork”
started with straw-
berries in Morocco

Eggs: use of KAT
(= Association for
Controlled Alternative
Animal Husbandery)

2016

2018

Implementation:
Sustainability Council and
Sustainability Teams:

- Responsible Sourcing
- Environment and Safety
- Health and Nutrition
- Employee and Social

GRÜNES BAND 2018
(Sustainability Award)

2020

Construction of solar
cells on our roof in co-
operation with our local
network operator GGV.

Certifications

ISO 50.001
(Energy Management
System)

ISO 14.001
(Environmental
Management System)

ISO 45.001
(Work Safety Management
System)

Participation Energy
Efficiency Network
“South Hessen”

Conservation
of resources
through heat
recovery



2011

Introduction of a
Digital Energy
Management system

Changeover
from oil to gas

2013

1st manufacturer of
frozen bakery with
ZNU certification

Cacao:
UTZ certified cacao

Palm oil:
RSPO SG Standard
certified palm oil

2015



CU-RSPO SCC-843083

Switch to
green
electricity



Hazelnuts:
UTZ certified
hazelnut



Eggs: animal welfare
project – hen and rooster

2017



erlenbacher
goes Zero
(end of 2022)

Avoiding plastic: Start Project
Strawberry Mika Zero

2019