

Privacy Policy

Thank you for visiting our website. We are committed to complying with data protection law. The aim of this Privacy Policy is to provide you, the user of this website, with information about the type, scope, and purpose of processing personal data and the rights to which you are entitled, provided you are classed a data subject within the meaning of Article 4 (1) of the General Data Protection Regulation (GDPR).

1. Controller

This website and services are operated by:

Erlenbacher Backwaren GmbH
Wasserweg 39
64521 Groß-Gerau
Germany
Telephone: +49 (0)6152 8030
Fax: +49 (0)6152 803 347

2. Data Protection Officer

We have appointed a Data Protection Officer.

www.mein-datenschutzbeauftragter.de
Mr Philipp Herold
Hafenstrasse 1a
23568 Lübeck, Germany

Email address: Eb.datenschutz@erlenbacher.de

3. General information

We have designed our website so that as little data as possible is collected from you. In doing so, we always take care to only process your personal data in accordance with a legal basis or on the basis of your consent. We adhere to the provisions of the General Data Protection Regulation (GDPR) which has applied since 25 May 2018 and the respective applicable national laws, such as the German Data Protection Act (Bundesdatenschutzgesetz, BDSG) the German Telecommunications-Telemedia Data Protection Act (Telekommunikation-Telemedien-Datenschutzgesetz, TTDSG) and other specialist laws on data protection.

4. Purpose of processing and legal basis for processing personal data

We always process your personal data for a specific purpose.

To summarise, we process your personal data for the following purposes:

- a) to be able to process your query when you contact us (such as email address, first name, surname);
- b) for the technical implementation of our website and to be able to provide you with our information on this website (such as IP address, cookies and browser information);
- c) for customer registration and setting up a customer account;
- d) to send our newsletter with news and information on our services (such as name and email address);
- e) to be able to conclude and implement contracts with you for the services we offer (such as purchase agreements for our online shop);
- f) to accept and process applications from you for our job vacancies.

The following applies in relation to the legal basis for processing your personal data:

We process personal data that is required for founding, implementing or fulfilling our services (contract fulfilment) on the legal basis of Article 6 (1) (b) GDPR. If we have obtained your consent to collect your personal data, this consent forms the legal basis for processing data in accordance with Article 6 (1) (a) GDPR. We are also permitted to process data if we process your data to safeguard our legitimate interests and this does not override your interests, fundamental rights and freedoms in relation to the processing of your personal data. (Article 6 (1) (f) GDPR). If we use an external service provider for contract data processing, this processing is carried out on the legal basis of Article 28 GDPR.

5. Collection of personal data when visiting our website

If our website is used for informational purposes only, for example if you do not register or otherwise transmit information to us, we only collect the personal data your browser transmits to our server. If you wish to view our website we collect the following data, which we technically require in order to display our website and to guarantee stability and security (the legal basis for this is Article 6 (1) (f) GDPR):

- IP address
- date and time of your request
- time zone difference to Greenwich Mean Time (GMT)
- content of the request (actual page)
- access status/HTTP status code
- volume of data transferred
- website where the request came from
- browser
- operating system and interface
- browser version and language

This website is hosted with an external service provider (hosting provider). Personal data that is collected on this website is stored on the servers of our hosting provider, Cloudflare. We have entered into a Data Processing Agreement (DPA) with the named provider. This is a compulsory contract required by data protection law which guarantees that the provider only processes the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

In addition to the above data, cookies will be stored on your computer when you visit our website. Further information can be found in the "Cookies" section of this Privacy Policy and in the Consent Management tool used.

6. Integrating services from other providers

Our website uses content and services from other providers. These include services for statistically analysing the usage of and visitors to our website. It is necessary to transmit the user's IP address to the third-party provider used so that this data can be accessed and shown in the user's browser.

Even if we endeavour to exclusively use third-party providers that only require your IP address to provide content or even work with anonymised IP addresses, we have no influence over whether these IP addresses are potentially stored. Information on the third-party providers we use can be found in the following section of this Privacy Policy.

Google Tag Manager

Type and scope of processing

We use Google Tag Manager from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Google Tag Manager is used to manage website tags via an interface and allows us to precisely control the integration of services on our website.

This allows us to be flexible in integrating additional services in order to assess the access of users on our website.

Purpose and legal grounds for processing

Google Tag Manager is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in the Google Tag Manager Use Policy: <https://www.google.com/tagmanager/use-policy.html>

Google Maps

Type and scope of processing

We use the map service Google Maps to provide travel directions. Google Maps is a service provided by Google Ireland Limited, which shows a map on our website.

If you access this content on our website, a connection is made to the servers of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland and your IP address and, if applicable, browser data such as your user agent will be transmitted to them. This data will be solely processed for the aforementioned purposes and to maintain the security and functionality of Google Maps.

Purpose and legal grounds for processing

Google Maps is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Google Maps' Privacy Policy: <https://policies.google.com/privacy>

YouTube

Type and scope of processing

We have integrated YouTube videos into our website. YouTube videos are provided by the video platform YouTube, LLC, where users upload content to the platform to share on the Internet and can obtain detailed statistics.

YouTube videos allow us to integrate content from the platform into our website.

YouTube videos use cookies and other browser technology to evaluate user behaviour, recognise users and create user profiles. This information is used to analyse the activities of the associated content and to compile reports. If a user is registered with YouTube, LLC, YouTube videos played may be associated with your profile.

If you access this content, a connection is made to the servers of YouTube, LLC, and your IP address and, if applicable, browser data such as your user agent will be transmitted to them.

Purpose and legal grounds for processing

YouTube is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

Period of storage

YouTube, LLC determines how long the processed data is stored for and we are unable to influence this. Further information can be found in YouTube's Privacy Policy: <https://policies.google.com/privacy?hl=en>

Google Analytics

Type and scope of processing

We use Google Analytics from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as an analysis service to provide statistical analysis of our website. This includes, for example, the number of times our website is accessed, the subpages that were visited and the time users spent on our website.

Google Analytics uses cookies and other browser technology to evaluate user behaviour and recognise users.

This information is used to compile reports about activities that have taken place on the website.

Purpose and legal grounds for processing

Google Analytics is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Google Analytics' Privacy Policy: <https://policies.google.com/privacy?hl=en>

Google DoubleClick

Type and scope of processing

We have integrated components from DoubleClick by Google into our website. DoubleClick is a brand from Google that primarily markets specialist online marketing solutions to advertising agencies and publishers. DoubleClick by Google transfers data to the DoubleClick servers both with every impression as well as with clicks or other activities.

Each transfer of data causes a cookie request to be sent to the browser of the data subject. If your browser accepts this request then DoubleClick will place a cookie in your browser.

DoubleClick uses a cookie ID which is required to implement the technical process. The cookie ID is necessary, for example, to show an advert in a browser. DoubleClick may also use the cookie ID to record which adverts have already been shown in a browser to avoid

duplicate views. It is also possible for DoubleClick to use the cookie ID to record conversions. Conversions are recorded, for example, when a user has previously been shown a DoubleClick advert and they subsequently make a purchase using the same web browser on the advertiser's website.

A DoubleClick cookie does not contain any personal data but may contain additional campaign identifiers. A campaign identifier serves to identify the campaigns that you have already been in contact with on other websites. As part of this service, Google obtains knowledge of data which also assists Google in creating commission statements. Google can ascertain that you have clicked on certain links on our website. In this case, your data is transferred to the operator of DoubleClick, Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Further information and data protection information can be found in Google's Privacy Policy at <https://policies.google.com/privacy?hl=en>

Purpose and legal grounds for processing

Google DoubleClick is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

The cookie is used to place and display adverts relevant to the user and generate or improve reports about advertising campaigns. The cookie also assists in avoiding showing the same advert multiple times.

Each time one of the individual pages of our website where DoubleClick components have been integrated is accessed, your browser automatically arranges data for the purposes of online advertising and transfers commission calculations to Google using the respective DoubleClick components. There is no statutory or contractual obligation to provide your data. If you do not want to give your consent, it is still possible to visit our website without restriction, however not all functions may be fully available.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Google's Privacy Policy for DoubleClick: <https://policies.google.com/privacy?hl=en>

Cookiebot

Type and scope of processing

We have integrated Cookiebot into our website. Cookiebot is a consent solution from Cybot A/S, Havnegade 39, 1058 Copenhagen, Denmark, which can store and document your consent to store cookies. Cookiebot uses cookies and other web technology to

recognise the user and store your granted or withdrawn consent.

Purpose and legal grounds for processing

We use this service on the basis of obtaining consent required by law for the use of cookies in accordance with Article 6 (1) (c).

Period of storage

Cybot A/S determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Cookiebot's Privacy Policy: <https://www.cookiebot.com/en/privacy-policy/>

Google Fonts

Type and scope of processing

We use Google Fonts from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as a service to provide fonts for our website. To access these fonts, a connection is made to the servers of Google Ireland Limited and your IP address is transmitted to them.

Purpose and legal grounds for processing

Google Fonts is used on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Google Fonts' Privacy Policy: <https://policies.google.com/privacy>

Stepstone

Type and scope of processing

We have integrated components of the StepStone Widget into our website. StepStone Widget is a service from StepStone GmbH, Axel-Springer-Straße 65, 10969 Berlin, Germany, which provides applicant and HR management software.

The StepStone Widget is used in conjunction with the application process to optimise applicant management, for example by automatically analysing references. The StepStone Widget also allows us to create and evaluate job adverts.

Purpose and legal grounds for processing

We use the service on the basis of our legitimate interests, i.e. our interest in optimising our application process in accordance with Article 6 (1) (f) GDPR. The legal basis for processing data is section 26 BDSG.

Period of storage

StepStone GmbH determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Stepstone's Privacy Policy: <https://www.stepstone.de/e-recruiting/en/rechtliches/privacy-policy/>

Google CDN

Type and scope of processing

We use Google CDN to properly provide the content of our website. Google CDN is a service provided by Google Ireland Limited, which acts as a content delivery network (CDN) for our website.

A CDN assists in providing website content faster, in particular files such as graphics and scripts, with the help of regional or international servers. If you access this content, a connection is made to the servers of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland and your IP address and, if applicable, browser data such as your user agent will be transmitted to them.

This data will be solely processed for the aforementioned purposes and to maintain the security and functionality of Google CDN.

Purpose and legal grounds for processing

We use the content delivery network on the basis of our legitimate interests, i.e. our interests in optimising and providing a secure and efficient website in accordance with Article 6 (1) (f) GDPR.

Period of storage

Google Ireland Limited determines how long the processed data is stored for and we are unable to influence this. Further information can be found in Google CDN's Privacy Policy: <https://policies.google.com/privacy>

7. Cookies

Cookies are small text files that are stored on your device and store certain settings and data in your browser to exchange with our system. One cookie generally contains the name of the domain from which the cookie data was sent as well as information about the age of the cookie and an alphanumeric identifier.

Cookies allow our systems to recognise users' devices and potentially make default settings available immediately. As soon as a user access the platform, a cookie is placed on the hard drive of the user's computer. Cookies help us to improve our website and provide you with better services that are tailored to you. They enable us to recognise your computer/(mobile) device whenever you return to our website and as a result:

- we store information about your preferred activities on the website so that our website can be tailored to your individual interests.
- it is faster to process your enquiries.

We work with services from third parties which support us in making our online presence and the website more interesting for you. Therefore, cookies from these partner companies (third-party providers) are also saved on your hard drive when you visit the website. These cookies are automatically deleted at a prescribed time.

More information about the individual third-party providers can be found in the cookie consent tool and the data protection information provided there.

If you do not want to use browser cookies, you can adjust the settings in your browser to prevent the storage of cookies. Please note that, in this instance, you will be unable to use our website or only use a restricted version of our website. If you only wish to accept our cookies, but not those of our service providers and partners, you can select “Block cookies from third-party providers” in your browser settings. We accept no responsibility for the use of third-party cookies.

8. Contacting us

You can contact us by email or via our contact form. In this case, we store the personal data you transmitted to us in order to deal with your request and to contact you to process your request. When we request your information in our contact form, the compulsory fields are marked accordingly (with an asterisk). Providing us with this additional information of your own volition will help us to determine and better process your request. The requested data is only transmitted from you to us on a voluntary basis.

Depending on the type of request, the legal basis for processing is Article 6 (1) (b) GDPR for requests that you have made yourself as part of pre-contractual measures, or Article 6 (1) (f) GDPR for other types of requests. The legitimate interest arises from the purposes stated in section 4 a) above. If personal data is requested, which we do not require to fulfil a contract or safeguard our legitimate interests, the data is transferred to us on the basis of your consent, which you have given in accordance with Article 6 (1) (a) GDPR.

9. Online-Shop

If you wish to place an order in our online shop, it is necessary that you provide the personal data that we need to process your order in order to conclude the contract. The fields necessary to process your order are marked as compulsory fields; all other information is voluntary. We process the data you provide to carry out

your order. We may also forward your payment data to banks.

You may voluntarily set up a customer account where we may store your data for later sales. When setting up an account by clicking on “Register”, the data you provide will be stored until you withdraw your consent for this. If you decide to set up a customer account, the following personal data is collected and processed when you register:

- surname, first name
- delivery address / invoice address, if different
- telephone number
- email address
- password

You may always correct or even erase your data, including your user account, in the customer area. On the basis of your consent, we may process data you have provided to send you information about further interesting products in our portfolio or emails containing technical information.

We are obligated to store your address, payment and order data for a duration of ten years due to commercial and fiscal law.

The order process is encrypted using TLS technology to prevent third parties from gaining unauthorised access to your personal data, in particular your financial data.

Personal data, which is compulsory for delivering goods or contract fulfilment, is forwarded to service providers commissioned by us. This involves the following categories of service providers:

- a. shipping companies
- b. payment service providers

The aforementioned personal data is processed for the purposes stated here on the grounds of Article 6 (1) (b) GDPR.

10. Application process

We advertise vacancies on our website, which you can apply for by email. If you decide to apply for a vacancy, we will only process the personal data you provide there and that is transmitted to us for the purpose of carrying out the application process.

The legal basis for processing your personal data as part of the application process is section 26 (1) in conjunction with section 26 (2) BDSG.

If you are unsuccessful, we will erase your data, provided the six month retention period prescribed by German employment law has passed. This period commences on the day the notification that you have been unsuccessful is sent. If you have expressly consented to your data being retained for further use for later discussions about other vacancies you might be interested in, we will continue to store your data in accordance with your consent.

If the application process is concluded with an employment contract, your data will initially continue to

be stored and subsequently transferred to your personnel file if required and permitted.

Your personal data may be processed on our behalf on the basis of Data Processing Agreements in accordance with Article 28 GDPR. In such cases, we will ensure that your personal data is processed in accordance with the GDPR.

Data is only otherwise forwarded to recipients outside the company if, to the extent this is permitted or prescribed by law, such forwarding is required to fulfil legal obligations or you have given your consent. Data is not intended to be transferred to third countries.

You are not required contractually or by law to provide personal data as part of the application process. You are also not obligated to provide personal data. Personal data must be provided, however, for us to make a decision about an application or whether to enter into an employment contract. However, as part of your application, you should only provide such personal data which is required for the initiation and implementation of the application. If you do not provide us with any personal data with an application, we will be unable to decide as to whether to enter into an employment contract with you.

Please note that applications submitted by email are transmitted unencrypted, which means there is a danger than unauthorised persons could intercept and use this data.

11. Social media presence

We rely on our presence on social networks as this allows our company to be able to best present itself, communicate with you as a user, customer or interested party and keep you informed about the services we offer. When using social networks, data is processed outside of the European Union (EU) and the European Economic Area (EEA). The same level of data protection available in the EU cannot be guaranteed in all countries outside of the EU.

This may lead to risks for you as a user if the transmitted data is processed in a third country without an adequate level of data protection.

This makes it difficult to enforce your rights as the data subject. It also may be the case that your data may not be processed in your interests by providers in third countries.

We only transmit personal data to third countries where an adequate level of data protection has been confirmed or the transmission of personal data can be safeguarded by standard contractual clauses or other suitable warranties.

In addition to the respective provider of a social network, we also collect and process personal user data on fan sites. This Privacy Policy provides you with information about what data is collected from our social media profiles about you, how it is used and how you can object to the use of your data. The respective purposes of processing and categories of data can be found in the further information provided below.

The social media activities operated by us and detailed below are carried out on the basis of balancing interests in accordance with Article 6 (1) (f) GDPR.

This is implemented using cookies, which collect user behaviour and allow a profile of the user to be compiled. A definitive list of the purposes of processing user data can be found in the Privacy Policy of the respective provider. You can limit profile building, at least to some extent, by selecting the appropriate settings in your user account. Please see the corresponding Privacy Policy of the respective provider for more information about how to do this.

The relevant platforms are:

Platform	Controller	Privacy Policy of the platform operator
Facebook	Meta Platforms Ireland Ltd 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland	https://privacycenter.instagram.com/policy/
Instagram	Meta Platforms Ireland Ltd 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland	https://privacycenter.instagram.com/policy/
YouTube	Google Ireland Limited Gordon House, Barrow Street, Dublin 4, Ireland	https://policies.google.com/privacy?hl=en
XING	New Work SE Am Strandk	https://privacy.xing.com/en/privacy-policy

	ai 1, 20457 Hamburg, Germany	
LinkedIn	LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Ireland	https://www.linkedin.com/legal/privacy-policy?

Erlenbacher Backwaren GmbH has a profile on the listed platforms to draw attention to our products and services, as well as to interact with customers, interested parties and other users of the platform.

In relation to this, the platform operators also use certain data collected from users of the platform (such as whether a photo on a profile has been 'liked' or commented on) to generate aggregated usage statistics and to provide these to the operator of the profile (insights or analytics). As the profile operator, we also receive such usage statistics. The information we receive as the profile operator cannot be traced back to individual users. The profile operator itself does not have access to personal data that the platform operator processes to generate usage statistics. Only the profile operator determines what data is used for these purposes and in what ways the data is processed. As the profile operator, Erlenbacher Backwaren GmbH has no legal or actual influence over the processing carried out by the platform operator.

Erlenbacher Backwaren GmbH and the respective platform operator are joint controllers in terms of Article 26 GDPR for processing in conjunction with generating usage statistics.

Joint responsibility agreements are in place with the respective platform operators, where possible.

In addition, data is only processed by Erlenbacher Backwaren GmbH as the profile operator in very restricted circumstances:

- processing user names and comments which are erased for breaching netiquette. These are retained within the period of limitation as potential evidence in the event of legal disputes.
- processing user names and individual messages when you have initiated contact via a messenger service.
- processing user names when taking part in competitions. The relevant Terms and Conditions of Participation also apply here.

- processing user names and posts as part of requests and, if applicable, obtaining consent to repost images.

We generally only process your name, message content, comment content and your publicly provided profile information for these purposes.

12. Newsletter

You may consent to subscribe to our newsletter, which we will use to let you know about our current interesting offers. The goods and services advertised are stated in the consent form.

We use the double opt-in process to subscribe to our newsletter. This means that after you have registered, we will send you an email to the given email address requesting you confirm that you wish to receive the newsletter. We also store the IP addresses you used and the time of registration and confirmation. The purpose of the process is to confirm your registration and clarify a potential misuse of your personal data.

The only required information for sending the newsletter is your email address. Additional, separately marked data is provided voluntarily and is used to address you personally. Your email address is stored for the purpose of sending the newsletter after your confirmation. The legal grounds for this is Article 6 (1) (a) GDPR.

Your personal data may be processed on our behalf on the basis of Data Processing Agreements in accordance with Article 28 GDPR. In such cases, we will ensure that your personal data is processed in accordance with the GDPR.

You may withdraw your consent to receive the newsletter at any time and unsubscribe from the newsletter. To withdraw your consent, you may use the link provided in each newsletter email, send an email to Eb.datenschutz@erlenbacher.de or send us a message using the contact information given in the Legal Notice.

13. Rights of data subjects

You have the right:

- to access the personal data processed by us in accordance with Article 15 GDPR. In particular, you may obtain information about the purposes of processing, the categories of personal data, the categories of recipient to whom your data has been or will be disclosed, the envisaged period for which the personal data will be stored, the existence of the right to rectification, erasure, restriction of processing or to object to processing, the right to lodge a complaint with a supervisory authority, information as to the source of the data, if it was not collected by us, the existence of automated decision-making, including profiling and, if applicable, meaningful information about the details of this.

- to request the immediate rectification of any incorrect personal data or completion of your personal data stored by us pursuant to Article 16 GDPR;
- to have your personal data stored by us erased, to the extent that the processing is not necessary for exercising the right of freedom of expression and information, to comply with a legal obligation, for reasons of public interest or for the establishment, exercise or defence of legal claims in accordance with Article 17 GDPR;
- to obtain restriction of processing of your personal data in accordance with Article 18 GDPR, provided that the accuracy of the data is contested by you, the processing is unlawful but you oppose the erasure of the data and we no longer need the data, however the data is required by you for the establishment, exercise or defence of legal claims, or you have objected to processing pursuant to Article 21 GDPR;
- to receive the personal data concerning yourself that you have provided to us in a structured, commonly used and machine-readable format or to have this data transmitted to another controller, in accordance with Article 20 GDPR (data portability);
- to withdraw consent you have previously given to us at any time in accordance with Article 7 (3) GDPR. This means that we will no longer be able to continue processing the data for which this consent was given in the future, and
- to lodge a complaint with a supervisory authority in accordance with Article 77 GDPR. You would generally contact the supervisory authority responsible for your habitual residence, place of work, or for the location of our registered office.
- Your right to object
If your personal data is processed on the basis of legitimate interests pursuant to Article 6 (1) (f) GDPR, you have the right pursuant to Article 21 GDPR to object to the processing of your personal data, provided there are reasons for this that result from your particular situation or you are objecting to direct marketing. If you are objecting to marketing, you have a general right to object, which will be implemented by us without you providing details about your particular situation.

If you wish to exercise your right to withdraw your consent or your right to object, it is sufficient to send an email to Eb.datenschutz@erlenbacher.de.

14. Transmission of personal data

Your personal data is transmitted as described below.

Personal data is transmitted if we are entitled or obligated to transmit personal data on the basis of statutory provisions and/or an administrative or judicial order. In particular, this may involve providing information for the purpose of law enforcement, hazard prevention or enforcing intellectual property rights.

If your data has been transmitted to a service provider to the extent required, the service provider is only provided with access to your personal data to the extent that this is necessary to fulfil their tasks. These service providers are obligated to handle your personal data in compliance with applicable data protection laws, in particular the GDPR. If your personal data is processed on our behalf on the basis of Data Processing Agreements in accordance with Article 28 GDPR, we will ensure that the processing of personal data is carried out in compliance with the GDPR.

Processing your data within the EU/EEA is important to us. However, we may use service providers who process data outside the EU/EEA. In these cases, before your personal data is transmitted, we ensure that the recipient is subject to an adequate level of data protection comparable with the standards within the EU. This may be achieved using EU standard contractual clauses or binding corporate rules, for example, or separate agreements subjecting the company to such regulations.

15. Data security

We protect our website against the loss, destruction, access, alteration and dissemination of your data by unauthorised persons using technical and organisational measures.

In particular, your personal data is encrypted for transmission. We use the SSL/TLS coding system (Secure Sockets Layer/ Transport Layer Security) for this. Our security measures are continuously improved in line with technological developments.

16. Period of storage for personal data

We will erase personal data as soon as we no longer need to store it to fulfil its original purpose and are no longer subject to any statutory retention periods. The statutory retention periods form the criterion for the ultimate duration of the storage of personal data. The corresponding data is routinely erased at the end of the storage period. Data may be blocked to restrict the processing of data during retention periods.

17. References and links

When accessing Internet sites referred to on our website, you may be again asked for details such as your name, address, email address, characteristics of your browser, etc. This Privacy Policy does not regulate how third parties collect, forward or interact with personal data.

Third-party service providers may have their own provisions for the collection, processing and use of personal data that may differ from ours. It is therefore advisable to inform yourself about how the websites of third parties deal with personal data before providing any personal data.

Last updated: July 2023